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## Waterpebble Helps save water in the shower

Working with renowned designer Paul Priestman, CDP helped create the Waterpebble – a pebble-like product that sits in the shower tray, quietly reminding the user when it is time to finish showering, “nudging” them to take a shorter shower day by day, encouraging them to save water.

CDP was responsible for inventing the key component of the product – a reliable low-power water sensor made from low-cost electronic components, with the heart of the detection method implemented in the embedded software.

From initial concept to collaborating with the factory in China to develop working prototypes and production processes, CDP was closely involved. Building on an ongoing relationship with the factory, CDP was able to help accelerate the product to market.

“Whether you want family members to spend less time in the shower for ecological reasons, for the sake of basic parsimony or just because of the absurd time they spend in there, this is for you.”

*FT; How To Spend It - Oct '10*

“...we love the Waterpebble’s simplicity and its unique way of teaching users to save water.”

*Review on inhabit.com*



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