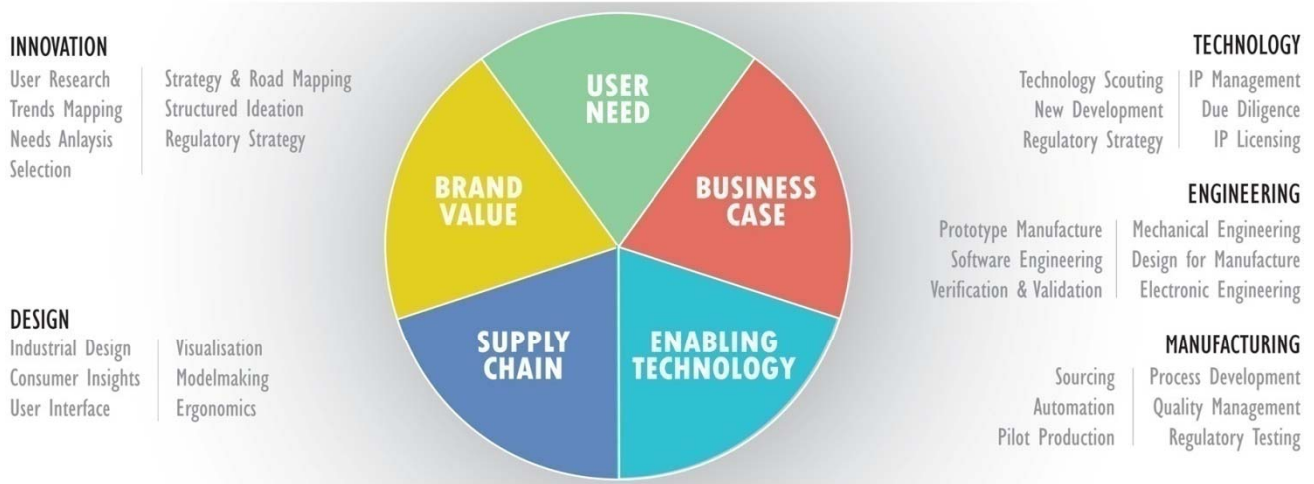


Research · Industrial Design · Engineering Science · Medical · Technology Development · Electronics · Software · Innovation



Creating Growth Through Innovation

Cambridge Design Partnership is different, we are a product development consultancy driven by technology but inspired by meeting end user needs to create commercial success.

To achieve this we have a wide range of capabilities from science, through engineering to design. This expertise is delivered by teams who specialise in the requirements of four major industry sectors.

These teams aim to create products with what we call 'integrity'; a multi-dimensional metric that we believe characterises the innovations that generate the highest return on investment. Achieving this goal requires a truly multidisciplinary team and Cambridge Design Partnership has the capability to deliver and manage them efficiently.

“Companies that consistently develop successful products - products with integrity - are themselves coherent and integrated.”

Kim B. Clark & Takahiro Fujimoto
The Power of Product Integrity
Harvard Business Review December 1990